

Media Contacts: Ashley Faber 404.893.9571 Kim Drew 404.790.6823

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Georgia-Pacific Building Products Donates to St. Jude Dream Home Giveaway in Charlotte, NC

Donation Marks the 4th Year of Participation and Support for the #1 St. Jude Dream Home in the Country

(ATLANTA) – Georgia-Pacific, a leading commercial and residential building products manufacturer committed to developing the highest-quality products while leading with a tireless commitment to innovation, celebrated four years of partnership with the St. Jude Dream Home in Charlotte with a donation of ForceField® Weather Barrier System. The house, built by Charlotte-based Newton Custom Homes & Realty, was completed in September 2022, and raffled off to a winner in October 2022.

The Georgia-Pacific ForceField® Weather Barrier System was selected to be part of the home for the fourth year in a row for multiple reasons, according to builder Jeff Newton: ease of installation (the framers like it, so he likes it); performance benefits (he's never had to come back and fix the product post-installation); the easy availability of tech support (he's never had to use it); and the clean, custom look it gives his projects. As a result of the partnership developed through four years of product donations to the St. Jude Dream Home in Charlotte, Newton not only recommends the ForceField system, but he also uses it in his other projects.

"Using the ForceField system is just easier," said Newton. "I can send one guy around with a roll of (ForceField Weather Barrier) tape while others are working on other things. We are more efficient and get more done – the tape is a huge time saver for us."

Newton Custom Homes & Realty, founded about 10 years ago, is a custom builder averaging 12-14 homes per year. Newton is known for listening to what his customers want, and over-delivering. As the father of a special needs daughter, his empathy and faith drive his desire to give back and working with St. Jude fits "both my business model and my heart," as he likes

to say. The outreach is a family affair, with his multiple family members all serving the process in some capacity. The 2022 Charlotte Dream Home is the eighth house his company has constructed for St. Jude.

St. Jude treats patients from all 50 states and around the world and provides support from more than 33 regional offices across the U.S. and Puerto Rico. Treatments invented at St. Jude have helped push the overall childhood cancer survival rate from 20% to 80% since it opened more than 60 years ago.

For more information on Georgia-Pacific building products, please visit www.buildgp.com.

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About Georgia-Pacific Building Products:

Founded in Augusta, Ga., in 1927 as the Georgia Hardwood Lumber Company, Georgia-Pacific pioneered the use of southern yellow pine plywood in 1963. In 1986, the revolutionary DensGlass® Gold Sheathing was introduced, changing the face of gypsum forever. Long recognized as a leading supplier of building products to lumber and building materials dealers and large do-it-yourself warehouse retailers, GP Building Product brands now include DensElement® Barrier System with AquaKorTM Technology, ForceField® Weather Barrier System, DensDefyTM Accessories, DensDeck® Prime with EONICTM Technology and DensDeck® StormXTM Prime Roof Boards, DensShield® Tile Backer, Plytanium® Plywood, DensArmor Plus® Interior Panels, and ToughRock® FireGuard 45® Gypsum Board. For complete information on GP Building Products, please visit www.buildgp.com.