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DensDefy[™] Accessories Now Available on Amazon.com

(ATLANTA) – Georgia-Pacific Building Products, a company dedicated to developing the highest-quality products while leading with a tireless commitment to innovation, is now offering DensDefy[™] Liquid Flashing and DensDefy[™] Transition Membrane products on Amazon.com.

Introduced earlier in 2020, DensDefy[™] Liquid Flashing and DensDefy[™] Transition Membrane products complete the DensElement® Barrier System by taking proprietary moisture management further and elevating the envelope to ensure performance compatibility. DensElement® Barrier System, in combination with DensDefy[™] Accessories, creates a strong, continuous WRB-AB system.

Two DensDefy[™] Accessories are available on Amazon now: 20 oz. DensDefy[™] Liquid Flashing sausages, and DensDefy[™] Transition Membrane rolls which come in widths of 6", 9" and 12". Both products may be ordered as a single unit, or in small quantities to complete an inprocess project. For Amazon Prime customers, quick and convenient shipping means the product will arrive at their job site within 1-2 days, depending on location. No minimum order required.

"As a company, we are focused on providing flexibility and access to product options to our customers," said Jason Peace, vice president of marketing for Georgia-Pacific Building Products. "Offering DensDefy[™] Accessories on Amazon allows customer projects to move forward on time and schedule."

DensDefy[™] customers can be divided into three groups:

For contractors planning a future project with DensDefyTM Accessories; or for contractors on an active job site who have run out of DensDefyTM and need the product in two days, the quick and easy option of Amazon will meet their needs; and lastly, for contractors or window installers

attempting a window project that requires a liquid flashing, ordering from Amazon will keep the home improvement project right on time.

For complete information on DensDefy[™] Accessories, please visit <u>www.densdefy.com</u>. For more information on Georgia-Pacific Building Products, please visit <u>www.buildgp.com</u>. To find each DensDefy[™] Accessories product on Amazon, follow these links:

DensDefy[™] Liquid Flashing:

• <u>https://www.amazon.com/gp/product/B084QCJ469</u>

DensDefyTM Transition Membrane:

- <u>https://www.amazon.com/gp/product/B084RH8XXT (6</u>" x 75')
- <u>https://www.amazon.com/gp/product/B084RCDNRY</u> (9" x 75')
- <u>https://www.amazon.com/gp/product/B084RFRLJT</u> (12" x 75')

The Georgia-Pacific DensElement® Barrier System, with AquaKORTM Technology, integrates the gypsum core and the fiberglass mat to form a hydrophobic, monolithic surface that blocks bulk water, but allows vapor to pass through. The Georgia-Pacific DensElement Barrier System eliminates the need for building wrap, fluid-applied membranes or peel-and-stick membranes. It's faster to install and can be installed when it's wet outside–saving time and labor. The all-in-one Georgia-Pacific DensElement Barrier system is finished with DensDefyTM Liquid Flashing to fill and seal joints, fasteners, openings, penetrations and transitions. The Georgia-Pacific DensElement Barrier System is ABAA listed and WRB-AB approved and has a customized MasterSpec® specification –061656 Air and Water Resistive Sheathing Board. For more information, visit buildgp.com/denselement/.

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